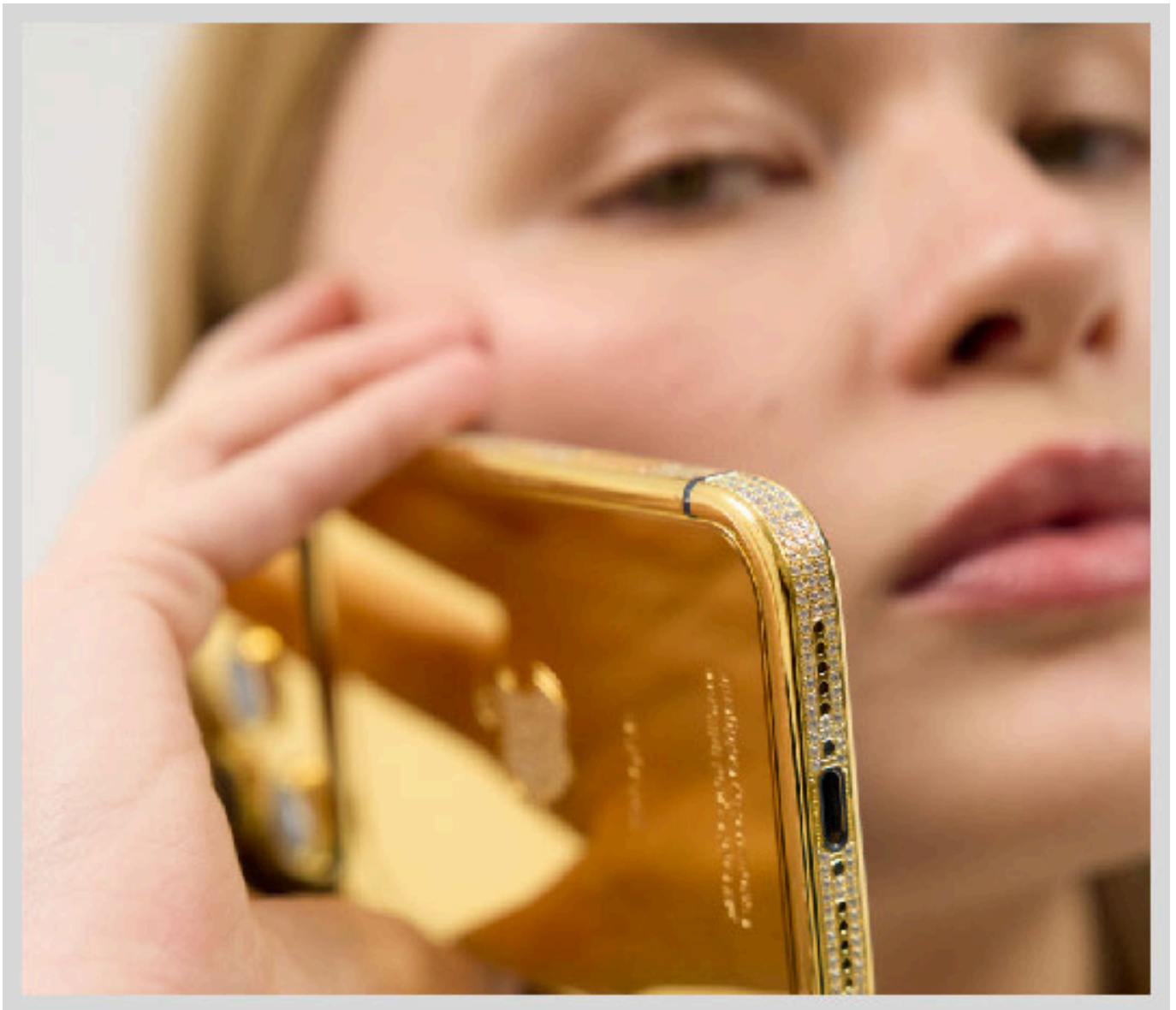




INTERNATIONAL MASTER FRANCHISE PROSPECTUS 2026

**Investment From
US\$49,995**



- Worldwide Fulfilment & Fully Insured
- AI-Powered Business Platform
- Exclusive National Master Franchise
- Luxury Business Launch Programme

A LETTER FROM THE FOUNDER

Building More Than A Luxury Brand. Building Opportunities.

Founded in London in **1995** by **Laban Roomes**, Goldgenie® pioneered luxury gold gifts by combining craftsmanship with the world's most desirable technology.

Following Apple's iPhone launch in 2007, Goldgenie became the first company to commercially customise the iPhone in 24K gold, helping create today's luxury technology market. Later that year, Laban secured investment on **BBC's Dragons' Den**, accelerating global growth.

Today, from headquarters in Dubai and the United Kingdom, Goldgenie continues investing in innovation, AI, SEO, public relations, ecommerce and international expansion while serving private clients, corporations, celebrities and royal households.

As a Goldgenie International Master Franchise Partner, you gain access to an established platform built over thirty years, allowing you to focus on growing your market while we continue building the platform.



Thirty years ago, I founded Goldgenie to pioneer a new category of luxury gold gifts. Today, I'm inviting exceptional entrepreneurs to build that vision within their own country.

A handwritten signature in black ink that reads "Laban Roomes".

Harrods **GQ** **Forbes**

As Seen on TV



WHY GOLDGENIE. WHY NOW?

Global demand for personalised luxury products continues to grow. Goldgenie continues investing in AI, SEO, AI search optimisation, public relations, product innovation and worldwide expansion, allowing Master Franchise Partners to build upon more than 30 years of international brand development rather than starting from scratch.

Luxury Technology

Premium technology transformed through craftsmanship & precious metals.

Corporate Gifting

Premium gifts created for corporations, luxury brands, hotels and discerning business clients.

Timeless Value

A precious metal renowned for prestige, craftsmanship and lasting value.

Exclusive Territories

Become the Official Goldgenie Master Franchise Partner for your approved country.



Build On 30 Years. Benefit From The Next 30.

Build upon more than thirty years of innovation, worldwide fulfilment and continuous investment while Goldgenie continues expanding the international platform behind your business.



WHY GOLDGENIE?

More Than A Brand. An International Luxury Business Platform.

30 Years of Heritage

Dedicated Territory Page

Secure Global Payments

AI Concierge™

Continuous Innovation

Scalable Business Model

Exclusive National Master Franchise

Worldwide Manufacturing & Fulfilment

Goldgenie has spent more than 30 years building international brand recognition, digital marketing, SEO, AI search optimisation, product innovation and worldwide fulfilment. As a Master Franchise Partner, you leverage that established platform while focusing on building customer relationships and developing your exclusive market.

WE BUILD THE PLATFORM. YOU BUILD THE MARKET.



WHY BUILD GOLDGENIE INSTEAD OF STARTING YOUR OWN BRAND?

Building a respected luxury brand takes years of investment, reputation and infrastructure.

	Start Your Own Brand	Build Goldgenie
Brand Recognition	Build credibility from zero.	Established luxury brand since 1995.
Website Infrastructure	Build and maintain your own platform.	Dedicated country website connected to Goldgenie.com.
Worldwide Fulfilment	Source shipping and logistics independently.	Global fulfilment infrastructure already in place.
AI Platform	Build and integrate your own technology.	Use AI-driven business and customer engagement systems.
Marketing Assets	Create all marketing materials from scratch.	Professional marketing assets and branded materials provided.
Partner Playbook™	Develop your own business processes and systems.	Ongoing onboarding, guidance and business support.

DON'T SPEND YEARS BUILDING A PLATFORM. BUILD UPON ONE THAT'S ALREADY BUILT.

Goldgenie has already built that foundation. Rather than starting from zero, you leverage an internationally recognised platform while focusing on developing customers, partnerships and opportunities within your territory.

IMAGINE BUILDING THE GOLDGENIE BUSINESS IN YOUR COUNTRY

This Is More Than A Franchise. It's An Opportunity To Build A Lasting Business.

Goldgenie® is an internationally recognised luxury brand built over 30 years of innovation and craftsmanship.

As the Official Goldgenie Master Franchise Partner for your country, you gain exclusive market rights backed by Goldgenie's global platform, worldwide fulfilment and continuous innovation. Imagine becoming the recognised name for luxury technology and luxury gold gifts within your country while Goldgenie continues building the international platform behind your business.

**ONE
COUNTRY.**

**ONE
MASTER
FRANCHISE
PARTNER.**

**ONE
EXTRAORDINARY
OPPORTUNITY.**



MULTIPLE REVENUE STREAMS

One of the greatest strengths of the Goldgenie Master Franchise is that your business is not dependent on a single product.

Goldgenie has developed multiple premium revenue streams, allowing you to serve private clients, corporations and commercial customers through one internationally recognised luxury brand.

Luxury Technology

Luxury customised iPhones, Samsung devices, Apple Watches, AirPods, MacBooks and premium technology.

Corporate Gifting

Executive gifts for corporations, financial institutions, luxury brands, hotels and VIP clients.

Bespoke Luxury Projects

High-value commissions for hotels, luxury residences, yachts, architects, interior designers, churches and commercial developments.

Luxury Roses

A timeless luxury gift collection for anniversaries, weddings, Valentine's Day and premium gifting.



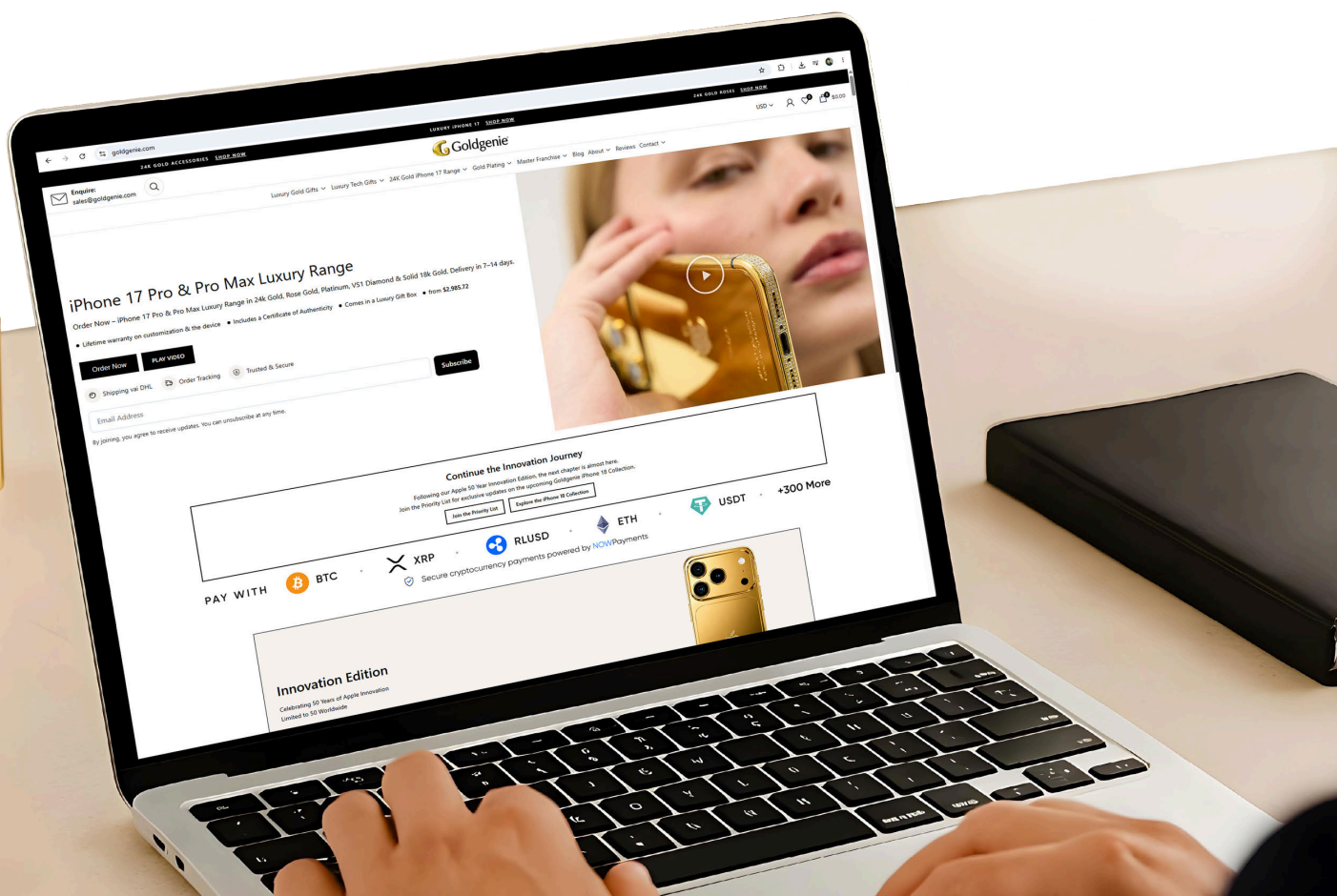
*Every Customer Creates New Opportunities.
Build long-term relationships across consumer, corporate and
bespoke luxury markets.*

HOW THE BUSINESS WORKS

Goldgenie has simplified the business model so you can concentrate on developing your market while we manage the specialist production, fulfilment and logistics.

- ➔ Build awareness within your country using your network, marketing activities and dedicated Goldgenie Country Franchise Page.
- ➔ Customers place enquiries or purchase securely through the Goldgenie platform.
- ➔ Goldgenie manages customer support, production, customisation, quality control and worldwide delivery.
- ➔ Qualifying enquiries and sales originating from your territory are automatically tagged to your Master Franchise.
- ➔ Commissions are allocated accordingly and can be monitored through your Goldgenie Partner Portal™.
- ➔ As Goldgenie continues investing in global marketing, SEO, AI search optimisation and public relations, your dedicated country page benefits from a growing international platform designed to generate long-term opportunities.

**WE BUILD THE PLATFORM.
YOU BUILD THE MARKET.**



CONTINUOUS INNOVATION

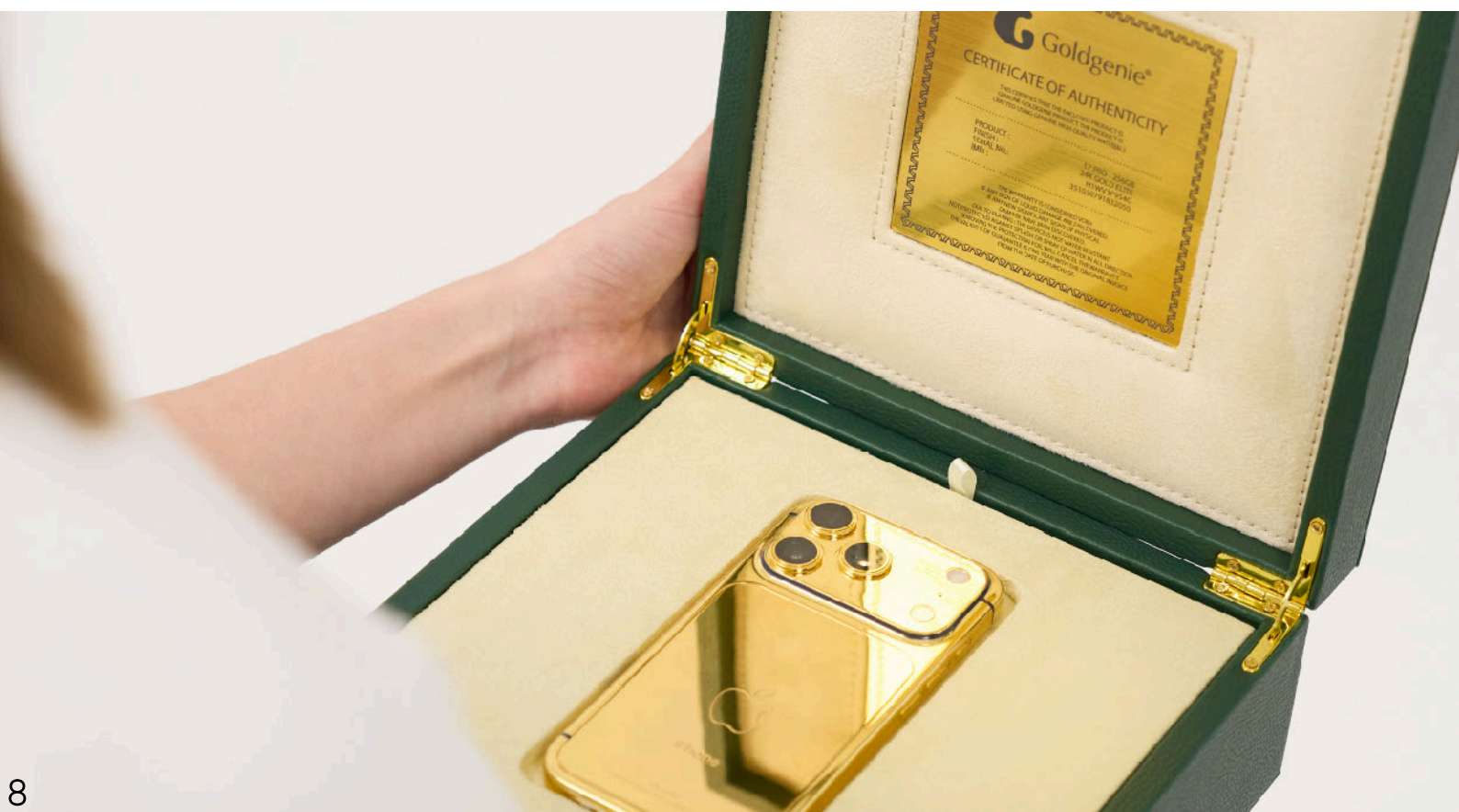
Innovation has always been central to Goldgenie.

From becoming the first company to commercially customise the iPhone in 24K gold following its launch in 2007 to today's latest luxury collections, Goldgenie continues investing in products, technology and international growth.

- Early Commercial Access To The Goldgenie 24K Gold iPhone 18 Collection
- Luxury Apple Collections
- Samsung Flagship Collections
- Corporate Gift Collections
- Bespoke Luxury Projects
- Future Product Categories

As an Official Goldgenie Master Franchise Partner, you'll benefit from continuous innovation and priority commercial access to future flagship collections before general release.

**INNOVATION NEVER STOPS.
NEITHER SHOULD YOUR BUSINESS.**



THE GOLDGENIE BUSINESS PLATFORM™

Goldgenie continues investing in the systems, technology and marketing that support every Master Franchise Partner around the world.

- ➔ SEO & AI Search Optimisation
- ➔ Public Relations
- ➔ AI Concierge™
- ➔ Digital Marketing
- ➔ International Websites
- ➔ Ecommerce Platform
- ➔ Worldwide Fulfilment
- ➔ Global Payment Solutions
- ➔ Continuous Product Innovation
- ➔ Future Flagship Launches



Customers can purchase securely using major credit cards, PayPal, bank transfer, and selected cryptocurrencies, including BTC, ETH, XRP, RLUSD, USDT, and USDC, providing additional flexibility for international buyers.

**GOLDGENIE CONTINUES BUILDING THE PLATFORM.
YOU CONTINUE BUILDING YOUR MARKET.**

BESPOKE LUXURY PROJECTS

Goldgenie's expertise extends far beyond luxury technology.

Our specialist precious-metal finishing facilities undertake bespoke projects for private clients, architects, interior designers, hotels, luxury residences and commercial developments around the world.

- Hotels
- Luxury Residences
- Yachts
- Architects
- Interior Designers
- Churches & Religious Artefacts
- Luxury Furniture
- Corporate Projects
- Automotive Components

**YOU INTRODUCE THE OPPORTUNITY.
WE DELIVER THE CRAFTSMANSHIP.**



"We're not looking for hundreds of franchisees. We're looking for one exceptional Master Franchise Partner for each approved country."

YOUR MASTER FRANCHISE INVESTMENT

Your Master Franchise includes a Goldgenie Master Franchise Launch Collection™ designed to help you professionally introduce the Goldgenie brand and begin developing your market with confidence from day one.

➡ **Goldgenie Signature Showcase Collection™**

- Four premium flagship display iPhones showcasing our signature finishes: 24K Gold, Rose Gold, Platinum & Carbon Fibre
- One working customised Goldgenie flagship iPhone (current flagship model)
- One 24K Gold Luxury Rose in a premium presentation box
- One Premium Red Luxury Rose in a premium presentation box

➡ **Secure Goldgenie Partner Portal™**

- Partner Playbook™
- Product Brochures
- Marketing Assets
- Sales Tools
- Brand Assets
- Product Updates

Current flagship model supplied at the time of delivery.

The Operations Manual provides practical guidance on developing your market, presenting the Goldgenie brand, generating enquiries, approaching corporate clients and building a successful Master Franchise business.

Product Brochure

**WE BUILD THE PLATFORM.
YOU BUILD THE MARKET.
TOGETHER WE BUILD LONG-TERM ENTERPRISE VALUE.**

Multiple Revenue Streams. One Premium Business.

Every new customer relationship has the potential to generate repeat business across luxury technology, corporate gifts and bespoke projects.

15%

Luxury Technology

PREFERRED PARTNER PRICING

Customised iPhones, Samsung devices, Apple Watches, AirPods, MacBooks and premium technology.

25%

Luxury Roses

PREFERRED PARTNER PRICING

One of Goldgenie's most recognised luxury gift collections with year-round demand.

UP TO

20%

Bespoke Projects

PARTNER EARNINGS

Hotels, luxury residences, yachts, architects, interior designers, churches and qualifying bespoke commissions.

Goldgenie prepares quotations, manages production, quality control and worldwide delivery, allowing you to focus on developing customers, building relationships and growing your exclusive market.

**MULTIPLE REVENUE STREAMS.
ONE INTERNATIONAL PLATFORM.
COUNTLESS OPPORTUNITIES.**



PROTECTING THE BRAND YOU REPRESENT

As a Goldgenie Master Franchise Partner, you're investing in more than luxury products. You're joining an international business that continues investing in innovation, branding and intellectual property. Goldgenie has built an international portfolio of trademarks, premium brands, digital assets and domain names, helping protect both the brand and our Master Franchise Partners.

- Established in 1995
- Pioneer of Luxury Technology
- International Trademark Portfolio
- Goldgenie® & LERONZA™ Premium Brands
- Global Domain Portfolio
- Digital Brand Protection
- Active International Trademark Protection
- Intellectual Property Protection

**STRONG BRANDS ARE BUILT OVER DECADES.
WE CONTINUE PROTECTING THE ONE YOU REPRESENT.**





FREQUENTLY ASKED QUESTIONS

Do I need previous experience?

No.

Your role is to build relationships, develop your territory and grow the Goldgenie business locally. Goldgenie provides the manufacturing, fulfilment and specialist expertise.

Do I need gold plating equipment?

No.

All production is undertaken by Goldgenie.

Can I operate from home?

Yes.

Many Master Franchise Partners begin from a home office, executive office or existing business.

Who prepares quotations for bespoke projects?

Goldgenie.

Our specialist team prepares every quotation, recommends the appropriate finish and manages production from start to finish.

How do I earn from bespoke projects?

Master Franchise Partners receive up to 20% on qualifying bespoke projects, depending on the project scope.

How are my sales tracked?

Every Master Franchise Partner receives a dedicated country franchise page. Qualifying enquiries and online orders originating from your territory are automatically tagged within the Goldgenie platform, ensuring commissions are allocated correctly.

Can I monitor my business?

Yes.

The Goldgenie Partner Portal™ allows you to monitor enquiries, qualifying sales, commissions and territory activity.

How do customers pay?

Customers can purchase securely using major credit cards, PayPal, bank transfer and cryptocurrencies including:

BTC • ETH • XRP • RLUSD • USDT • USDC

How quickly can I get started?

Following completion of the Master Franchise Agreement, investment and onboarding, most Master Franchise Partners can begin developing their market within a matter of weeks.

**EVERYTHING HAS BEEN DESIGNED SO YOU CAN FOCUS
ON BUILDING YOUR MARKET.**



YOUR NEXT CHAPTER STARTS HERE

For over 30 years, Goldgenie has pioneered luxury technology and gold gifts. Secure the Official Goldgenie Master Franchise for your country and build an exclusive national business with a globally recognised brand.

**Investment From
US\$49,995**

**Apply to Become the Official
Goldgenie Master Franchise Partner**

Only one Master Franchise Partner is appointed for each approved country, subject to the Master Franchise Agreement.

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